



COUNTY OF SANTA CRUZ

DEPARTMENT OF PARKS, OPEN SPACE & CULTURAL SERVICES
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NEWS RELEASE

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CALL TO ARTISTS – HIDDEN BEACH PARK PROJECT

An artist will be selected to create a site-specific public art piece for the new restroom building at Hidden Beach County Park in Aptos, California.

Hidden Beach Park is located at 660 Cliff Dr. in Aptos, on a low bluff approx. 1,000 ft. from a wide sandy beach along Monterey Bay, a National Marine Sanctuary. The park provides a playground, picnic tables and benches, lawn area, scenic overlook, and coastal access to a popular regional beach. Unfortunately, the park and beach are currently served by a single user porta-potty; as the popularity of the park and beach area has increased, the porta-potty has become inadequate in serving the needs of both park and beach visitors.

Thanks to a grant from the Coastal Conservancy, a permanent, accessible, two-unit restroom will be installed in early 2025. The new restroom will both enhance public access and protect coastal resources by providing visitors with flushing toilets and sinks with running water.

The proposed site-specific artwork should enhance the experience of park and beach visitors of all ages. Proposals must address the exterior walls of the restroom building with a mural, mosaic, or low-relief sculpture. In addition, artists may choose to propose additional, related, wayfinding artwork along the pathway that connects the restroom building to the beach. All proposal imagery must reflect the coastal setting. The budget for the project is \$11,500.

A "Call to Artists," which includes detailed information about the RFP process, sample contract, and installation locations and dimensions are available on the County Parks website:

<https://parks.santacruzcountyca.gov/Home/AboutUs/WorkWithUs/CalltoArtists.aspx>. The deadline for submitting a proposal is November 8, 2024..